# Custom Applications Unlocking Value with our Differentiated **Continuous Application Services**

in Custom Applications

We are a Full Stack Software Engineering Provider trusted to continuously deliver our Client's Mission Critical applications at Enterprise Scale

> CONTINUOUS QUALITY -MODERNIZE **DESIGN BUILD INTEGRATE** MANAGE CONTINUOUS INNOVATION

Business Advisory | Digital Journeys | User Experience | Platform Engineering | Operational Resiliency



#### **AI-Powered E2E Service Delivery**

Gen Al Custom Applications Platform enhances client value by streamlining the software development lifecycle.



#### **Laser Focus on Business Outcomes**

we align our efforts with the Business Realization Framework to ensure that our projects yield tangible benefits.



#### **Enhanced Client Experience**

Integrated testing and observability reflect our dedication to improving client experiences through a holistic view of application quality and performance.



#### **Industry Innovation**

Strategic partnerships with leading technology providers enable us to stay at the forefront of innovation.



#### Strategic Partnerships

Extensive industry expertise allows us to tailor solutions to specific client needs.

#### **Awards and analyst** recognition in 2024



Leader in Agile Application Development Outsourcing

**Leader** in Application Quality Assurance Leader in App Managed Services

Product Challenger in Al-enabled Application Development

#### Everest Group® Named DXC Technology:

**Leader** in Custom Application Development Services PEAK Matrix® Assessment 2025

**Leader** and **Star Performer** in Mainframe Services PEAK Matrix® Assessment 2024



European Software Testing Awards Named DXC Technology:

Leading Vendor - Tools & Technology -DXC in Partnership with Zurich Insurance

#### CUSTOM APPLICATIONS OFFERINGS

**Applications Modernization** 

Software **Development** 

Quality **Engineering** 

Application **Management** 



# We are powering our IP with Al and partnerships

to increase cost savings, accelerate innovation, and improve customer experiences

AT A GLANCE

**DXC Custom Applications Services** deliver custom business application development, testing, modernization, integration and management.



99.84%

Successful migrations



70K+

Workloads migrated annually



20K+

Applications managed globally



720+

clients in the Modernization Studio



100K

commits/day on DXC DevCloud



2B+

Lines of code transformed in our Agile factories



19K

Al-ready workforce



2K

customers in 60+ countries



700+

Codebases engineered annually

PEOPLE

#### Al-enabled workforce driven by Chapters and Guilds:



21K

Practitioners in 60 countries



38K

Agile/DevOps Professionals



**12**K

Testing Professionals



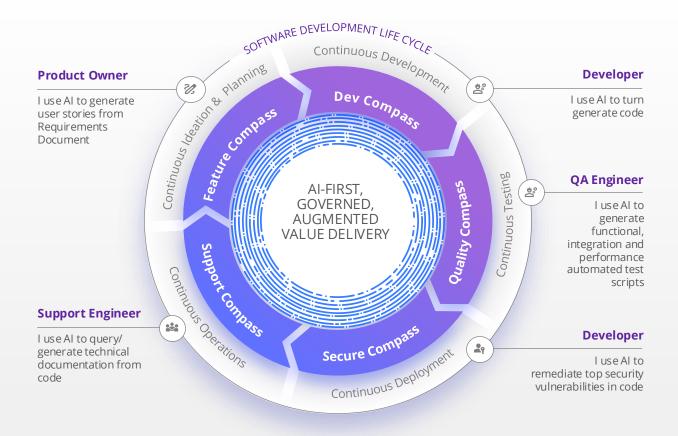
73K

Partner Certifications



### **DXC Converge Platform**

for Software Engineering



Responsible Al Principles

Enterprise Ready

Best-of-Breed Models



Faster time to market for new features



Reduced operational costs



Improved code quality and maintainability



+25%
Accelerated development



**+40%** Faster testing



~18%

Overall productivity



# DXC Application Modernization



**60,000+**Applications modernized annually



99.88% Successful modernizations



**2,000 + 8K**Modernization specialists plus apps resources



**720+**clients in the
Modernization Studio





#### APP MOD ENGINEERING SERVICES



#### Modernization Advisory

Al-powered insights to help clients stay competitive



#### Mainframe Modernization

Transform legacy systems with cost-effective, modern technology



### **Cloud Transformation**

Streamlined delivery of cloud-focused modernization projects



#### Modernization Engineering

Tailored tools for unique modernization needs



#### OUTCOMES

#### 39%

#### **Cost Savings**

Unlock value through reduced technical debt and optimized IT operations

#### 30%

#### **Applications Rationalized**

Simplify the IT landscape by eliminating redundant applications

#### **50%**

#### **Increased Speed to Market**

Accelerate product delivery with streamlined development and deployment processes

#### CONTACTS

Custom Apps Global Head: **Anand Srivastava** 

Custom App Practice Head: Mani Prasanna Tallapragada

Offering SME: Ivan Aptekarev

Custom Apps Market Delivery Head: **Prabhakar Kanagarajan** (AMS and UKI) **Shanmuga R K Sundaram**(Europe) **Dipak Bhatt** (APJ-MEA)



### Software Development

Al at the Core of Accelerated Value Delivery

#### DIFFERENTIATORS:



Al Enabled Workforce



Industry Assets and Accelerators



Al Augmented Solutions



Innovation Centers

#### OUR VISION -



# Crafting Custom solutions for Unique Business

We empower our clients by providing customized, domain-specific solutions to meet their unique needs.



# Through Value-centric Development

We focus on accelerated value realization, speed to market, new revenue streams, and reduced cost of ownership, maintaining high quality, security and scalability.



# Harnessing leading-edge Technologies

We excel in fusing modern architectures, principles, patterns and technologies to support a composable enterprise.

#### CAPABILITIES



Cloud Application
Development



Application Experience Studio



Intelligent Automation & Integration



Low Code Application Platforms



Agile Capacity
Services

#### ASSETS & ACCELERATORS



Gen Al Custom Application Development Platform



Co-creation Framework



Enterprise DevOps Platform



Teams-as-a-Service



Proven Reference
Architectures
across
Cloud Native
Architectures

#### CONTACTS

Custom Apps Global Head: **Anand Srivastava** 

Custom App Practice Head: Mani Prasanna Tallapragada

Offering SME: Angela Daniels

Custom Apps Market Delivery Head: Prabhakar Kanagarajan (AMS and UKI) Shanmuga R K Sundaram(Europe) Dipak Bhatt (APJ-MEA)



## **DXC Quality Engineering**

powered by Al

FAST FACTS:



12,000+ te sting professionals



3,500+ w/next-gen te chnologies



**800+** clients served globally



Best-in-class ecosystem of partners



End-to-end catalog of services

#### AT A GLANCE

DXC delivers end-to-end applications testing and quality engineering solutions that help our clients improve customer satisfaction and experience enabling the outcomes that are desired as part of their digital transformation journeys.

Clients improve the quality of their applications through faster, better, continuous and more costeffective testing of their software.

#### TESTING ENSURES EXPECTED BUSINESS OUTCOMES:







Revenue and Profit







Reduce Risk



Quality Engineering Advisory

Helping our clients modernize their Testing processes and tools in the GenAl age



AI-Powered Test Automation

A modern quality engineering approach that bridges the gap between Business and IT



Intelligent Testing as a Service

Packages Managed Testing Services into a flexible, pay-as-you-go model



Application Security on Demand

Identify and fix security vulnerabilities within the SDLC before go-live

DXC Intelligent Testing Platform – Driving Testing Innovation with Automation and GenAl

Testing for All Types of Applications: Custom, Enterprise, Mobile, Cloud, Mainframe

#### THE SCALE TO SERVE CUSTOMERS GLOBALLY

ISG named DXC Leader in Application Quality Assurance in 2024



#### CONTACTS

Custom Apps Global Head: Anand Srivastava

Custom App Practice Head: Kannan Ramaiah

Offering SME: Christl Lee

Custom Apps Market Delivery Head: **Prabhakar Kanagarajan** (AMS and UKI) **Shanmuga R K Sundaram**(Europe) Dipak Bhatt (APJ-MEA)



## Al powered Application Management



Up to **50%**Risk reduction
through full stack
observability



Up to **95%**Higher user satisfaction through resilient

ope ration



Up to **55%** Improvement in productivity through Al powered automation and analytics



Up to **45%**Reduction in ongoing
Ops spend through
intelligent automation

#### APP MGMT POWERED BY AL

#### Unlock Value through AI powered Application Management

DXC helps our client's application management evolution with AI powered platform and accelerators, frameworks and industry leading partnerships to improve operational resiliency and efficiency, unlock spend from RUN to TRANSFORM the business and drive business outcomes



Reduce operational spend



Enhance operations resiliency



Accelerate Innovation cycles



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(×) Reduce Risk



Application Mgmt. Maturity

Helping our customers access maturity of operation leveraging Automation & Al



Digital Command Center

Bridging service management gaps & applied observability with our single pane of glass



Intelligent Automation services

Helping customers identify, design, develop, deploy and manage end-to-end automation and AI solutions



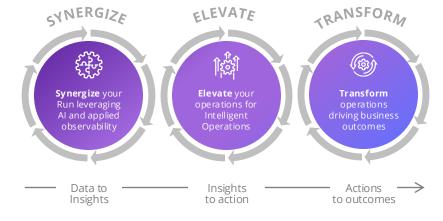
Al Powered Intelligent Operations

Unlock enterprise value and transform operations to drive business outcomes

Modern Application Management

Legacy Application management

COTS centric Application managemen



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- DXC ARISE: Al Powered Autonomous Real-time Intelligent System Engine
- DXC MA-X GenAl Accelerators & Automation asset library
- Realtime dashboards to enhance enterprise visibility

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DXC Consulting & Engineering Services
POWERED BY AI

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