

IN BANKING AND CAPITAL MARKETS, THE ESG CHALLENGE IS REAL, AND MASSIVE. **WHERE DO YOU BEGIN?**

The future of finance is sustainable. As customers, regulators, colleagues and investors become more attuned to environmental, social and governance (ESG) considerations, banks need inclusive and credible ESG strategies to compete.

WHAT ESG MEANS FOR BANKING AND CAPITAL MARKETS



Banks need to address the **environmental** considerations of their operations, such as energy consumption and hazardous e-waste involved in technology processes.



Banks need to address **social** considerations of their business, including the implications of handling sensitive data and personal information.



Banks need to address **governance** considerations, including internal financial controls and leadership compensation.

ESG is not a fad. It is not going away. When digital transformation first emerged, some companies realized its significance and took action to digitize their processes. Those who did not have spent the past decade regretting it. With the scale and depth of change required for ESG transformation, banks can't afford to delay.

Start your journey now and move your business — and the world — to a better place.

START HERE: THREE ESSENTIALS FOR BUSINESS SUCCESS



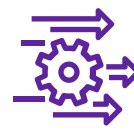
ESG DATA PLATFORM

- Identify what ESG data you'll need and how you'll get it.
- Establish a strategy and governance model to organize the data and make it accessible and usable.
- Enhance your existing data platform or build a new one, depending on your starting point and strategy.
- Develop new ESG analytics applications.
- Integrate ESG data into existing models and decision making and overhaul governance processes, where required.



GREEN TECHNOLOGY

- Set a baseline for greenhouse gas emissions using current data.
- Assess opportunities to reduce emissions throughout your IT estate.
- Prioritize measures that reduce greenhouse gas emissions and align to your IT roadmap.
- Execute, reset the baseline, and repeat.



INTEGRATED DELIVERY PLAN

- Define goals. Do you actually know what ESG means for your business and your stakeholders? What are your priorities? What actions will address these priorities the most?
- Secure a commitment from leadership. Is there an ESG budget?
- Communicate goals throughout the business and be sure everyone knows how progress will be measured.
- Put measurement systems and processes in place. Track and report progress for new and ongoing projects.

Learn more at dxc.com/bcm.