

**\*ISG** Provider Lens™

# Insurance Platform Solutions

Property & Casualty Platforms

U.S. 2021

Quadrant Report



A research report comparing provider strengths, challenges and competitive differentiators

Customized report courtesy of:

**DXC** TECHNOLOGY

March 2022

## About this Report

Information Services Group Inc. is solely responsible for the content of this report. Unless otherwise cited, all content, including illustrations, research, conclusions, assertions and positions contained in this report were developed by, and are the sole property of Information Services Group Inc.

The research and analysis presented in this report includes research from the ISG Provider Lens™ program, ongoing ISG Research programs, interviews with ISG advisors, briefings with services providers and analysis of publicly available market information from multiple sources. The data collected for this report represents information that ISG believes to be current as of February 2022 for providers that actively participated as well as for providers that did not. ISG recognizes that many mergers and acquisitions have taken place since that time, but those changes are not reflected in this report.

All revenue references are in U.S. dollars (\$US) unless noted.

The lead authors for this report are Peggy Bresnick Kendler and Dennis Winkler. The editors are Grant Gross and John Burnell. The research analyst is Sandhya Hari Navage and the data analyst is Komal Kumari. The quality and consistency advisors are Dennis Winkler, Paul Schreiner, and Yadu Singh.



ISG Provider Lens™ delivers leading-edge and actionable research studies, reports and consulting services focused on technology and service providers' strengths and weaknesses and how they are positioned relative to their peers in the market. These reports provide influential insights accessed by our large pool of advisors who are actively advising outsourcing deals as well as large numbers of ISG enterprise clients who are potential outsourcers.

For more information about our studies, please email [ISGLens@isg-one.com](mailto:ISGLens@isg-one.com), call +49 (0) 561-50697537, or visit ISG Provider Lens™ under [ISG Provider Lens™](#).



ISG Research™ provides subscription research, advisory consulting and executive event services focused on market trends and disruptive technologies driving change in business computing. ISG Research™ delivers guidance that helps businesses accelerate growth and create more value.

For more information about ISG Research™ subscriptions, please email [contact@isg-one.com](mailto:contact@isg-one.com), call +49 (0) 561-50697537 or visit [research.isg-one.com](http://research.isg-one.com).



- 1** Executive Summary
- 4** Introduction
- 14** Property & Casualty Platforms
- 18** Methodology

© 2022 Information Services Group, Inc. All Rights Reserved. Reproduction of this publication in any form without prior permission is strictly prohibited. Information contained in this report is based on the best available and reliable resources. Opinions expressed in this report reflect ISG's judgment at the time of this report and are subject to change without notice. ISG has no liability for omissions, errors or completeness of information in this report. ISG Research™ and ISG Provider Lens™ are trademarks of Information Services Group, Inc.



## EXECUTIVE SUMMARY

### The Ability to Adapt to a new Normal

In March 2020, when the first confirmed cases of COVID-19 were reported in the U.S., businesses of all types were disrupted. Restaurants shuttered their doors or began offering contactless take-out only. The travel industry ground to a halt, since international borders were closing and people were sheltering in place and leaving their homes only for necessities. Students stayed home and learned via video links, when available. Workers of all types suddenly had to pivot to a remote model, conducting business and performing their duties from laptops on their kitchen tables.

The insurance industry also experienced significant disruptions, of course. As in other industries, insurance organizations were forced to move operations away from the office and into associates' homes. At the same time, policyholders continued contacting their carriers for various reasons, making inquiries, paying their premiums or making claims, for example. Some individuals looked to purchase coverage – especially life policies, as they considered their own mortality in the face of widespread disease and death. Auto insurers were dealing with a public that wanted premium rebates because they were not using their vehicles, but also benefitting from reduced claims when drivers were staying home.

Insurance organizations in both the life and retirement and property and casualty sectors became heavily reliant on technology to conduct and continue business as usual. Insurers that were well along in their digital transformation efforts and already had advanced digital

capabilities when the pandemic hit were in an advantageous position, because they had the ability to move their workforce to a remote model without missing a beat. Carriers that had not made significant progress in their transformations had bumps in the road and needed to catch up with their competition.

While the pandemic posed myriad challenges to insurance organizations, it also served as a catalyst for digital transformation efforts. Many carriers that were lagging behind are now getting up to speed and adapting and deploying technologies that will help them remain agile, even if they are still bogged down by complex legacy environments. These tools and technologies will enable them to respond quickly to changing market conditions, facilitate innovation, more effectively harness the power of their data for actionable insight and gain efficiencies across their organization. The tools and technologies also empower workers, boost productivity, meet regulatory mandates and better meet the changing needs of a more demanding public – even after the pandemic is over. Technologies that carriers adopted during the pandemic will help them function at a higher level, remain competitive and grow as they adjust to a new normal post-COVID.

## Platform trends

ISG sees a number of trends in the insurance platform space, but most are existing trends that continue to evolve. The drivers for adopting new platform technology are not new. Insurers have always had to strive to operate efficiently, cut costs, comply with ever-changing regulations and get great products to market quickly and easily. And most importantly, insurers have to grow.

Of course, in order to grow their business, carriers have to successfully outperform their competition in key areas. In addition, traditional insurance organizations now have to deal with significant competition from non-traditional players and startups, which can operate more nimbly because they aren't tied to a burdensome and restrictive legacy environment.

Today's platform providers are helping life and retirement (L&R) and property and casualty (P&C) insurers meet their objectives by including advanced capabilities in their offerings. Some of these are highlighted below.

**Process automation:** Automating processes can benefit the entire enterprise by reducing operational costs, increasing productivity, boosting reliability and availability and optimizing performance. Platform providers are adding more automation to enable as much end-to-end processing as they can.

**Low-code and no-code development.** Low-code development capabilities can help professional developers create applications easily, while no-code capabilities can allow business users with no technical background to create websites and apps without needing to write a single line of code.

**Cloud:** Platform providers are moving to cloud-based or building cloud-native platforms that can provide ample benefits, including scalability, increased agility, reduced project implementation timelines and faster speed to market. Cloud can also help carriers more easily work with a large partner ecosystem, collaborate with InsurTechs and strategic vendors to devise best-of-breed solutions, and quickly deploy new technologies. Cloud technology can accelerate business growth and reduce operating costs.

**APIs:** Platform providers are adding more application programming interfaces (APIs) that facilitate the connection and communication between two or more applications. API integrations help insurers to easily launch innovative initiatives, automate some tasks and integrate programs and databases with applications.

**Artificial intelligence (AI) and machine learning (ML):** Carriers in all insurance sectors are turning to AI and machine learning in areas like underwriting, customer service, claims, marketing and fraud detection.

**Analytics:** Insurers of every type and size are dealing with an overwhelming amount of structured and unstructured data from sources that include social media, sensors, telematics and more. Analytics can help carriers make sense of the data and get deeper insights to inform decisions across the enterprise.

## Insurance platform providers 2021

The ISG Provider Lens™ “Insurance Platform Solutions 2021” quadrant study evaluated platform vendors on their market strengths and the attractiveness of their product portfolios. The Leaders in each quadrant typically have a combination of strong market presence, extensive product capabilities and proven success in the marketplace. Market Challengers generally have a strong foothold but could benefit from improving their capabilities in order to move into the Leader quadrant. Product Challengers generally have strong product offerings and capabilities that L&R and P&C insurers need to achieve their strategic objectives, but they may not have a strong presence in the marketplace and may need to win more customers to move into a leadership position. Providers in the Contender category may need to boost product capabilities and strengthen their market presence to improve their positioning.



# Introduction

Simplified Illustration



Source: ISG 2021

## Definition

ISG defines platforms as networked systems that enable users to access a wide range of policy administration and insurance services, data and capabilities. The most modern insurance platforms are API-enabled web-based applications that are hosted in a cloud environment. Insurers also have the option of deploying platforms on their own premises or in a hybrid model. Platforms can help insurers execute business functions across the insurance lifecycle spanning from quote to claim in a scalable and flexible way. Platforms offer configuration capabilities that can help insurers launch new products and services fast, easily and cost effectively. They can also lead to significant customer experience improvements by facilitating very personalized customer communication and engagement across channels. Platform APIs can enable insurers to seamlessly connect with their policyholders, broker/dealers and other partners. Note: “Platform” is a commonly used term in technology to refer to group of inter-related applications, however for this study, the core policy administration must be part of the platform to be considered herein.

## Scope of the Report

ISG assessed platform providers based on the following criteria:

- Number of years in existence
- Number of clients
- Policies under management
- Implementation options
- Platform business capabilities (product lines support and business areas)
- Platform business model
- Platform technology (front end, back end, middleware)
- Platform API capabilities
- Platform features and capabilities
- Digital automation enabled (Internet of Things, AI, machine learning, natural language processing, etc.)

Insurance platforms fall under one of two categories: Life and retirement (L&R), or property and casualty (P&C).



## Provider Classifications

The provider position reflects the suitability of IT providers for a defined market segment (quadrant). Without further additions, the position always applies to all company sizes classes and industries. In case the IT service requirements from enterprise customers differ and the spectrum of IT providers operating in the local market is sufficiently wide, a further differentiation of the IT providers by performance is made according to the target group for products and services. In doing so, ISG either considers the industry requirements or the number of employees, as well as the corporate structures of customers and positions IT providers according to their focus area. As a result, ISG differentiates them, if necessary, into two client target groups that are defined as follows:

- **Mid Market:** Companies with 100 to 4,999 employees or revenues between \$20 million and \$999 million with central headquarters in the respective country, usually privately owned.
- **Large Accounts:** Multinational companies with more than 5,000 employees or revenue above \$1 billion, with activities worldwide and globally distributed decision-making structures.

## Provider Classifications

The ISG Provider Lens™ quadrants are created using an evaluation matrix containing four segments (Leader, Product & Market Challenger and Contender), and the providers are positioned accordingly.

### Leader

The Leaders among the vendors/providers have a highly attractive product and service offering and a very strong market and competitive position; they fulfill all requirements for successful market cultivation. They can be regarded as opinion leaders, providing strategic impulses to the market. They also ensure innovative strength and stability.

### Product Challenger

The Product Challengers offer a product and service portfolio that provides an above-average coverage of corporate requirements, but are not able to provide the same resources and strengths as the Leaders regarding the individual market cultivation categories. Often, this is due to the respective vendor's size or weak footprint within the respective target segment.

### Market Challenger

Market Challengers are also very competitive, but there is still significant portfolio potential and they clearly fall behind the Leaders. Often, the Market Challengers are established vendors that are somewhat slow to address new trends due to their size and company structure, and therefore have some potential to optimize their portfolio and increase their attractiveness.

### Contender

Contenders still lack mature products and services or sufficient depth and breadth in their offering, but also show some strengths and improvement potential in their market cultivation efforts. These vendors are often generalists or niche players.

## Provider Classifications (cont.)

Each ISG Provider Lens™ quadrant may include a service provider(s) which ISG believes has strong potential to move into the Leader quadrant. This type of provider can be classified as a Rising Star. Number of providers in each quadrant: ISG rates and positions the most relevant providers according to the scope of the report for each quadrant and limits the maximum of providers per quadrant to 25 (exceptions are possible).

### Rising Star

Companies that receive the Rising Star award have a promising portfolio or the market experience to become a leader, including the required roadmap and adequate focus on key market trends and customer requirements. Rising Stars also have excellent management and understanding of the local market. This award is only given to vendors or service providers that have made significant progress toward their goals in the last 12 months and are expected to reach the Leader quadrant within the next 12-24 months due to their above-average impact and strength for innovation.

### Not In

The service provider or vendor was not included in this quadrant. There might be one or several reasons why this designation is applied: ISG could not obtain enough information to position the company; the company does not provide the relevant service or solution as defined for each quadrant of a study; or the company did not qualify due to market share, revenue, delivery capacity, number of customers or other metrics of scale to be directly compared with other providers in the quadrant. Omission from the quadrant does not imply that the service provider or vendor does not offer this service or solution, or confer any other meaning.

## Insurance Platform Solutions - Quadrant Provider Listing 1 of 3

	Life & Retirement Platforms	Property & Casualty Platforms
Accenture	● Leader	● Not In
Andesa	● Contender	● Not In
Appian	● Rising Star	● Rising Star
BriteCore	● Not In	● Leader
Duck Creek	● Not In	● Leader
DXC	● Leader	● Leader
Ebix	● Not In	● Product Challenger
EIS	● Leader	● Rising Star
EXL	● Leader	● Not In
FAST	● Leader	● Not In
Guidewire	● Not In	● Leader

## Insurance Platform Solutions - Quadrant Provider Listing 2 of 3

	Life & Retirement Platforms	Property & Casualty Platforms
Illumifin	Rising Star	Not In
Infosys	Leader	Not In
Innovation Group	Not In	Contender
Instanda	Not In	Product Challenger
Insuresoft	Not In	Product Challenger
Insurity	Not In	Leader
LIDP	Contender	Not In
LTCG	Contender	Not In
Majesco	Leader	Leader
Mphasis	Product Challenger	Not In
NTT Data	Product Challenger	Not In

## Insurance Platform Solutions - Quadrant Provider Listing 3 of 3

	Life & Retirement Platforms	Property & Casualty Platforms
OneShield	● Not In	● Leader
Oracle	● Market Challenger	● Not In
QL Administrative Solutions	● Contender	● Not In
Sapiens	● Market Challenger	● Product Challenger
Socotra	● Contender	● Not In
Solaris	● Not In	● Contender
TCS	● Product Challenger	● Product Challenger
Vitech	● Leader	● Not In
West Point Insurance Services	● Not In	● Contender



# Insurance Platform Solutions Quadrants

## ENTERPRISE CONTEXT

### Property & Casualty Platforms

This report is relevant to enterprises in the U.S. for evaluating providers that offer property and casualty (P&C) policy administration platforms.

In this quadrant report, ISG assesses the current market positioning of providers offering P&C insurance platforms in the region, based on the depth of their offerings and market presence.

Even before the pandemic, the P&C insurance industry was evolving gradually with the increased customer demands and the necessity of digital transformation. But COVID-19 gave a big push to innovation in insurance in terms of digitization, data analytics and personalized offerings. COVID-19 has further highlighted the need for enterprises to streamline, improve and digitize claims functions and other operations. Features such as cloud, SaaS and APIs, which were once considered nice to have, are now fundamental expectations.

P&C insurers are looking for vendors that can help them to compete in a more digital world, switching from legacy systems to cloud-based systems, advanced APIs and a microservices capability ecosystem.

Who should read this report:

**Chief information officers (CIOs)** should read this report to better understand how the current platforms affects enterprise's existing use of legacy systems plus the opportunities and potential limitations that may exist for adopting and integrating new capabilities.

**Marketing and sales leaders** should read this report to understand the relative positioning and capabilities of platforms providers that can help them build and manage complex business management systems for improving their underwriting, business data analysis and decision making.

**Operational leaders and finance leaders** should read this report to understand the relative positioning of providers and thus engage with the right partner that can ensure high returns on investment and business performance improvements.

**Digital transformation professionals** should read this report to understand how providers of digital transformation platforms fit enterprises' transformation initiatives and employ the latest technologies and capabilities to deliver reliable offerings while keeping pace with the changing needs and practices of enterprises in this segment.

## PROPERTY & CASUALTY PLATFORMS

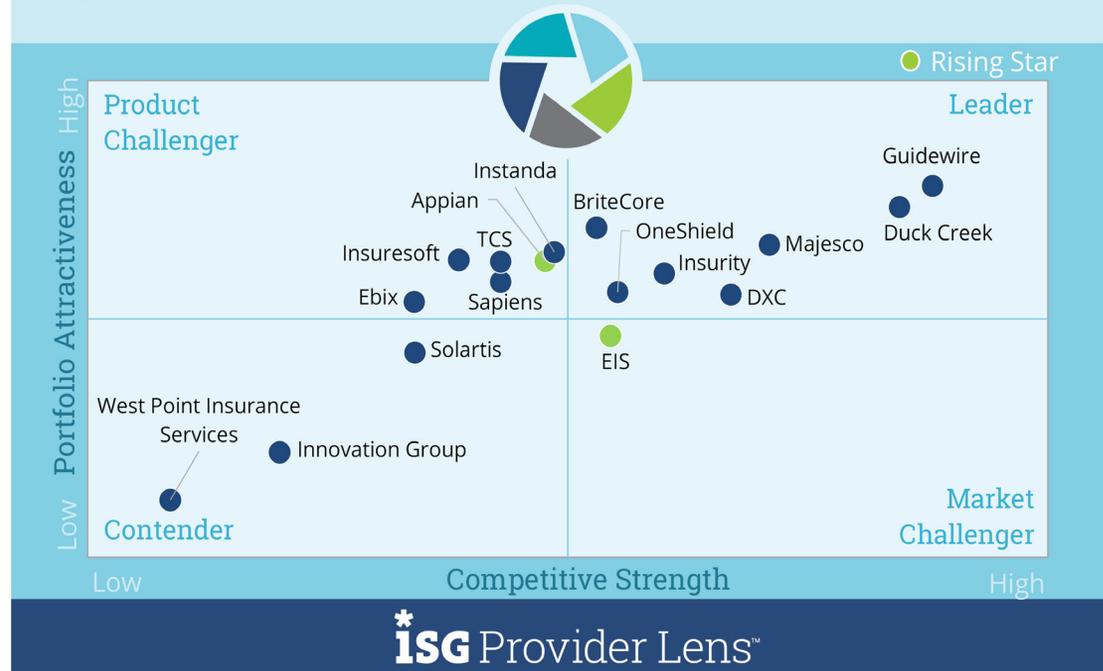
### Definition

P&C insurers sell policies to individuals and businesses. P&C platforms typically cover:

- **Personal lines**, including auto, home and umbrella policies
- **Commercial lines**, including business insurance that includes commercial auto, commercial liability, commercial property, marine and workers compensation
- **Specialty lines**, including unusual risks not covered under commercial policies such as directors and officers (D&O) liability, events, excess casualty, kidnap/ransom coverage and more

### Insurance Platform Solutions Property & Casualty Platforms

2021  
U.S.



Source: ISG Research 2021

## PROPERTY & CASUALTY PLATFORMS

### Eligibility Criteria

- Provides platform for personal, commercial or specialty lines
- Platform meets basic digital capabilities (web-enabled, integration ability, etc.)
- Offers end-to-end capabilities in at least one of the insurance business functions (new business/underwriting, policy administration, claims or billing)
- Has a proven customer base, or can demonstrate capabilities (for start-ups)
- Identifies the organization as a “product company,” offering capabilities to provide after-sales support, enhancements, upgrades, and consulting, as needed

#### Simplified Illustration

Personal lines	Commercial lines
Homeowners	Surety
Renters	Property
Recreational vehicle	Workers' compensation
Boat	Marine
Auto	General liability
Motorcycle	Commercial auto
Flood	Errors and omissions
Mortgage protection	Business interruption insurance
Identity theft protection	Crop-hail damage

Source: ISG 2021

## PROPERTY & CASUALTY PLATFORMS

### Observations

- With its well-featured platform, **BriteCore** focuses on small to midsize P&C mutual insurers, managing general agents (MGAs) and InsurTechs and has added 19 new customers over the past 12 months.
- A Leader in the ISG P&C Insurance Platforms report for the second year, **Duck Creek Technologies** comes to market with an end-to-end insurance offering and a solid commitment to serving the P&C space.
- The DXC Assure for Property & Casualty Platform's wide array of differentiated capabilities, extensive partner ecosystem and the company's deep industry experience set **DXC Technology** apart from other carriers in this space.
- **Guidewire** is laser-focused on the P&C segment and maintains it strong leadership position among providers in the platform space.
- **Insurity** focuses on expanding its capabilities and maintains a consistent stream of acquisitions activities to enhance the capabilities of its offerings to P&C insurers.
- A well-established industry player, **Majesco** is making significant strategic investment in its Majesco P&C Core Suite to enhance platform capabilities to enable transformation for insurers.
- **OneShield Software** brings two fully-featured platforms to the P&C insurance market that suit the needs of different segments. The company invests in its products and capabilities and is a leader in the P&C Insurance Platform quadrant.
- A strong and growing player in the insurance space, **Appian** offers P&C insurers a unified, enterprise platform that facilitates low-code app development and improves efficiencies across the organization, and is considered a Rising Star in the market.
- **EIS** is a Rising Star that offers P&C insurers EIS Suite™ a powerful, fully-featured digital platform that provides extensive capabilities across the insurance lifecycle and can help P&C carriers grow and thrive.

## DXC TECHNOLOGY

### Overview

DXC Technology is headquartered in Virginia and operates in 70 countries. As a service provider, it has more than 134,000 employees across 130-plus global offices. In FY21, the company generated \$17.7 billion in revenue (a 9.4 percent decline from the previous year), with applications as its largest segment. DXC was created by the merger of Computer Sciences Corporation (CSC) and the Enterprise Services business of Hewlett Packard Enterprise in 2017.

### Strengths

**Multi-featured platform:** The DXC Assure Platform for Property & Casualty is a digital platform that offers highly automated, end-to-end IT service management and operations along with a suite of capabilities for systems of engagement and systems of record. The platform is a cloud-based (AWS) scalable solution that can be quickly deployed across the entire insurance value chain. It is API-enabled and can perform data validation with source system or third-party data, providing support from origination to settlement. The DXC Assure Platform for Property & Casualty includes robotic process automation and AI, and is in production for multiple insurers.

**Ecosystem-enabled innovation:** Through its InsurTech and partner ecosystem, DXC provides continuous innovation to bring value to insurance organizations. The ecosystem is a core component of the DXC Assure Platform offering. The DXC Assure for Property and Casualty platform's extensive ecosystem features more than 200 partners and InsurTechs, each offering capabilities to carriers in areas like analytics and RPA.

**Deep domain experience:** DXC brings to market deep insurance industry expertise. Its operations are supported by an end-to-end automation framework delivered by a human and digital workforce that combines emerging technologies with the company's significant insurance experience.

### Caution

DXC Assure Platform for Property & Casualty has been a great fit for start-ups, specialty and smaller niche players, but has been less successful in penetrating large P&C personal and commercial lines.



## 2021 ISG Provider Lens™ Leader

DXC's fully-featured DXC Assure for Property & Casualty Platform includes a set of innovative back office and front office capabilities that can help P&C insurers compete in today's challenging operating environment.



# Methodology

## METHODOLOGY

The research study “ISG Provider Lens™ – Insurance Platform Solutions” analyzes the relevant platforms providers in the U.S. market, based on a multiphased research and analysis process. It positions these providers based on the ISG Research methodology.

The study was divided into the following steps:

1. Definition of Insurance Platform Solutions market
2. Use of questionnaire-based surveys of service providers/vendors across all trend topics
3. Interactive discussions with service providers/vendors on capabilities and use cases
4. Leverage ISG's internal databases and advisor knowledge and experience (wherever applicable)
5. Detailed analysis and evaluation of services and service documentation based on the facts and figures received from providers and other sources.
6. Use of the following key evaluation criteria:
  - Strategy and vision
  - Innovation
  - Brand awareness and presence in the market
  - Sales and partner landscape
  - Breadth and depth of portfolio of services offered
  - Technology advancements



# Authors and Editors



**Peggy Bresnick Kendler, Author**  
Lead Analyst, Insurance

Peggy Bresnick Kendler has covered the insurance technology vertical since 1997, writing for and about some of the most prominent editorial brands, technology providers and insurance carriers in the field. In addition to researching and writing in-depth features and articles for Insurance & Technology and Digital Insurance magazines, Peggy was responsible for writing a monthly Virtual Roundtable feature for Insurance & Technology for more than a decade. She has authored hundreds of white papers, case studies, promotional video scripts, thought leadership pieces and additional custom materials for insurance technology providers. In addition, Peggy regularly moderates and presents popular webinars on cutting-edge B2B topics and technologies and she writes blogs and articles covering innovative technologies across industries.



**Dennis Winkler, Author**  
Senior Director, Americas

Dennis is a leader in the ISG Insurance practice with 25-plus years of experience helping enterprises develop and execute their transformation and sourcing strategies across the globe. He has worked with most large insurance companies including advising on the largest insurance BPO, ITO and TPA deals in history. Dennis has advised hundreds of companies on their sourcing strategies and set up shared service centers and outsourcing relationships around the globe. Dennis has worked with numerous insurance clients including AIG, Chubb, Allstate, Transamerica, ING/VOYA, CNO, Global Atlantic, Assurant, Grange, Everlake and others. He is a thought-leader and author on insurance sourcing, negotiations, governance and benchmarking.

# Authors and Editors



**Sandhya Hari Navage**  
Research Specialist

Sandhya Navage is a research specialist at ISG and is responsible for supporting and co-authoring Provider Lens™ studies on insurance services and power and utilities services. She has experience in creating actionable insights and value-added competitive analysis for multiple industries including insurance, banking, financial services, manufacturing and energy and utilities. She is responsible for supporting research authors and authoring blogs, enterprise content and the global summary report with market trends and insights.



**Jan Erik Aase, Editor**  
Partner and Global Head - ISG Provider Lens™

Mr. Aase brings extensive experience in the implementation and research of service integration and management of both IT and business processes. With over 35 years of experience, he is highly skilled at analyzing vendor governance trends and methodologies, identifying inefficiencies in current processes, and advising the industry. Jan Erik has experience on all four sides of the sourcing and vendor governance lifecycle - as a client, an industry analyst, a service provider and an advisor. Now as a research director, Partner and Global Head - ISG Provider Lens™, he is very well positioned to assess and report on the state of the industry and make recommendations for both enterprises and service provider clients.

# ISG Provider Lens™ | Report: Insurance Platform Solutions

## March 2022

© 2022 Information Services Group, Inc. All Rights Reserved



ISG (Information Services Group) (Nasdaq: III) is a leading global technology research and advisory firm. A trusted business partner to more than 800 clients, including more than 75 of the world's top 100 enterprises, ISG is committed to helping corporations, public sector organizations, and service and technology providers achieve operational excellence and faster growth. The firm specializes in digital transformation services, including automation, cloud and data analytics; sourcing advisory; managed governance and risk services; network carrier services; strategy and operations design; change management; market intelligence and technology research and analysis. Founded in 2006, and based in Stamford, Conn., ISG employs more than 1,300 digital-ready professionals operating in more than 20 countries—a global team known for its innovative thinking, market influence, deep industry and technology expertise, and world-class research and analytical capabilities based on the industry's most comprehensive marketplace data. For more information, visit [www.isg-one.com](http://www.isg-one.com).