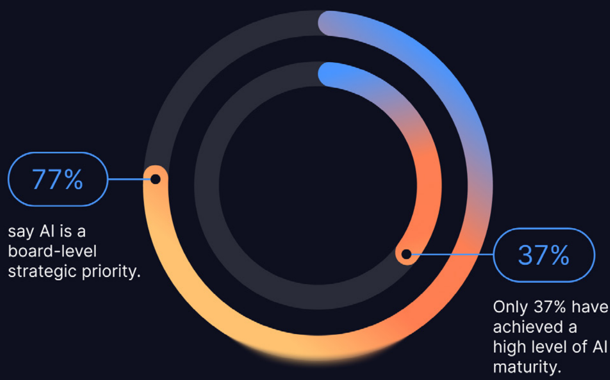
Ownership and accountability

AI IS A BOARD-LEVEL PRIORITY, BUT ACCOUNTABILITY REMAINS FRAGMENTED

Executive reality

Organisations recognise AI as a strategic business priority. But fragmented ownership and technology-led execution models continue limiting operational scale.



What's breaking

Organisations are treating AI as a technology initiative instead of an operational business capability. This creates:

- Fragmented ownership
- Weak accountability
- Scaling failure

When AI belongs to everyone, it often belongs to no one operationally.

Business impact

- Business value becomes difficult to measure
- Decision-making slows
- AI initiatives fail to scale consistently

Key insight

73%
believe technical teams should lead AI initiatives

65%
struggle to build clear AI business cases

75%
are exploring external AI partnerships

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The ownership paradox

Board-level priority without operational ownership creates execution failure. Organisations that scale AI successfully connect:

- Executive sponsorship
- Business accountability
- Operational delivery

What high-maturity organisations do differently

Organisations scaling AI successfully:

- Establish business-led ownership models
- Align AI investment with strategic planning
- Measure AI success through business outcomes

DXC perspective

Sustainable AI value requires business ownership and operational accountability, not technology leadership alone.

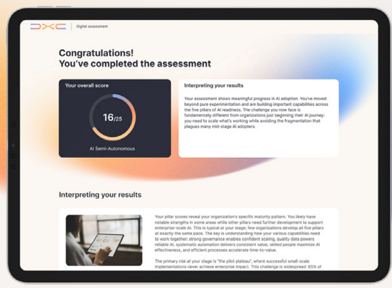
What leaders are focusing on

- Executive sponsorship models
- Business-led AI accountability
- Measurable ROI ownership
- Cross-functional governance alignment

Assess your AI readiness

Benchmark your organisation across governance, operating model, modernisation and enterprise AI execution maturity.

Scan to access the AI readiness assessment



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