



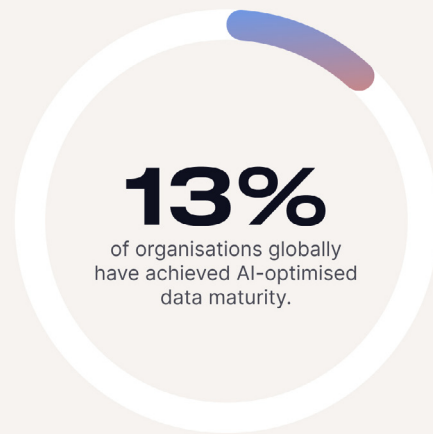
AI-ready data

MOST ORGANISATIONS HAVE DATA. FEW HAVE DATA READY FOR AI.



Executive reality

AI adoption is accelerating globally, but AI-ready data maturity remains critically low. Organisations are discovering that data volume is not the issue; governed, operationally usable data is.



What's breaking

Organisations are attempting to scale AI across fragmented, poorly governed data ecosystems. Without:

- Trusted pipelines
- Connected architectures
- Operational governance

AI deployments become unstable and difficult to scale consistently.

Business impact



Unreliable AI outputs



Inconsistent business insights



Slower deployment cycles

Key insight

30%

cite data availability and quality as a top barrier

33%

remain at operational maturity with limited AI readiness

Only **13%**

have achieved AI-optimised data maturity



Most organisations don't lack data; they lack operationally usable data.

What high-maturity organisations do differently

Organisations scaling AI successfully:

- Prioritise governance before deployment
- Modernise fragmented data ecosystems
- Align AI deployment with enterprise data strategy

DXC perspective

Data modernisation is becoming the operational foundation for scalable AI.

What leaders are focusing on

- AI-ready data architectures
- Governed enterprise data ecosystems
- Real-time data observability
- Modernisation of fragmented platforms

Assess your AI readiness

Benchmark your organisation across governance, operating model, modernisation and enterprise AI execution maturity.

Scan to access the AI readiness assessment

