

The FinOps Maturity Model

The Three Stages of Progress

This infographic shows how FinOps maturity evolves from unclear costs and lack of ownership to a competitive advantage, deeply embedded in strategy and driving business value.

Stage 1

Crawl

Just beginning the FinOps journey Costs scattered across providers, departments, and projects Minimal visibility into cloud spending

“ Most organizations are at the crawl stage. They’re managing and understanding unit costs, but haven’t aligned them to business outcomes, platforms or organizational value. ”

Glen Ralph
Global Head, Cloud Advisory, DXC

50%
Of a typical CIO's annualized budget caters to rising third-party costs
Source: DXC

30-40%
Of IT spending goes to shadow IT
Source: Gartner

24%
Of organizations' software spend in the cloud is wasted
Source: IBM

KEY CHALLENGES

No spending accountability Cost optimization seen as innovation killer
Native billing tools only Reactive crisis management

How can DXC help?

Reveal up to 40% of hidden costs across your infrastructure landscape Build cost accountability into organizational DNA from day one

Replace tool sprawl with integrated FinOps platforms

Enable self-funded transformation through discovered savings

Stage 2

Walk

Beyond crisis mode into systematic cloud financial management

Cost awareness embedded across teams

Growing finance, engineering, and operations collaboration

“ The walk stage requires breaking down silos with common tools and governance, bringing teams together to optimize infrastructure holistically, not just cloud, but the entire IT estate. ”

#1
For the first time since 2020, reducing waste and unused resources is the #1 priority for FinOps practitioners
Source: The State of FinOps

Rees Palmer
Global Cloud General Manager, DXC

50%
Compute is the only spending area where a majority have heavy optimization in place
Source: The State of FinOps

>20%
Of FinOps teams currently collaborate with sustainability teams
Source: The State of FinOps

KEY CHALLENGES

Speed vs. quality vs. cost tensions Evolving from cost-blind to cost-aware
Multiple tools, inconsistent data

How can DXC help?

Unified platform eliminating tool fragmentation Cost-aware culture through training and governance

Consistent data and metrics across all teams

AI-driven optimization balancing speed, quality and cost

Stage 3

Run

FinOps woven into every strategic decision

Cloud costs fuel innovation instead of limiting it

All teams collaborate to optimize value, not just reduce costs

“ At the run stage, you create a virtuous cycle, using savings to generate greater savings, funding cyber resiliency and AI adoption while simultaneously consolidating costs and driving innovation. ”

Andy Haig
Head of Cloud and Infrastructure, DXC

63%
Of FinOps teams now manage AI investments
Source: The State of FinOps

>11%
Of organizations classify themselves at the run stage
Source: The State of FinOps

45%
Of AI/ML impact rises, for large cloud spenders (\$100M+ annually)
Source: The State of FinOps

KEY CHALLENGES

Avoiding post-success plateau Multi-cloud, multi-region complexity
Talent shortage and retention Strategy-FinOps alignment gap

How can DXC help?

Continuous value creation: Convert 8.5% wasted budget into innovation fuel
Strategy-cost alignment: FinOps as cornerstone of business direction

Complexity mastered: Single control plane for entire infrastructure ecosystem
Talent amplification: DXC expertise scaling your FinOps capabilities