

# The FinOps Maturity Model

## The Three Stages of Progress

This infographic shows how FinOps maturity evolves from unclear costs and lack of ownership to a competitive advantage, deeply embedded in strategy and driving business value.

Stage 1

## Crawl

Just beginning the FinOps journey

Costs scattered across providers, departments, and projects

Minimal visibility into cloud spending

“ Most organizations are at the crawl stage. They're managing and understanding unit costs, but haven't aligned them to business outcomes, platforms or organizational value. ”



### KEY CHALLENGES

No spending accountability

Cost optimization seen as innovation killer

Native billing tools only

Reactive crisis management

### How can DXC help?

Reveal up to 40% of hidden costs across your infrastructure landscape

Build cost accountability into organizational DNA from day one

Replace tool sprawl with integrated FinOps platforms

Enable self-funded transformation through discovered savings

Stage 2

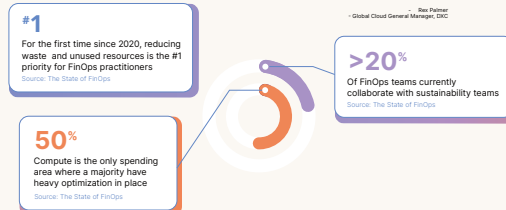
## Walk

Beyond crisis mode into systematic cloud financial management

Cost awareness embedded across teams

Growing finance, engineering, and operations collaboration

“ The walk stage requires breaking down silos with common tools and governance, bringing teams together to optimize infrastructure holistically, not just cloud, but the entire IT estate. ”



### KEY CHALLENGES

Speed vs. quality vs. cost tensions

Evolving from cost-blind to cost-aware

Multiple tools, inconsistent data

### How can DXC help?

Unified platform eliminating tool fragmentation

Cost-aware culture through training and governance

Consistent data and metrics across all teams

AI-driven optimization balancing speed, quality and cost

Stage 3

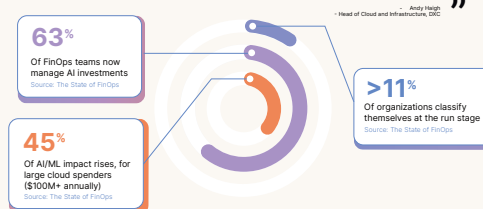
## Run

FinOps woven into every strategic decision

Cloud costs fuel innovation instead of limiting it

All teams collaborate to optimize value, not just reduce costs

“ At the run stage, you create a virtuous cycle, using savings to generate greater savings, funding cyber resiliency and AI adoption while simultaneously consolidating costs and driving innovation. ”



### KEY CHALLENGES

Avoiding post-success plateau

Multi-cloud, multi-region complexity

Talent shortage and retention

Strategy-FinOps alignment gap

### How can DXC help?

Continuous value creation: Convert 8.5% wasted budget into innovation fuel

Complexity mastered: Single control plane for entire infrastructure ecosystem

Strategy-cost alignment: FinOps as cornerstone of business direction

Talent amplification: DXC expertise scaling your FinOps capabilities