Business integration platform enables an ecosystem to co-create new digital services



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Opportunity

Bayernwerk AG, a subsidiary of E.ON, supports utilities across more than 1,200 municipalities in Southern Germany.

Bayernwerk's strategy is to introduce new business models for new markets, speed up development and launch of new utility products and services, and to win new customers in new markets. DXC Technology (DXC) partnered with Bayernwerk for a cloud-based business integration platform, called "Socrates" – a digital utility that for energy companies and third-parties to co-create new services.



Imagining IT Differently

"Socrates" enables a co-creation ecosystem of Bayernwerk partners with DXC. This platform makes it easier for utilities to upgrade their legacy systems and improve their services for consumers making this a standout digital operating model with the potential to transform a complete ecosystem.

So far, more than 15 business applications have been developed on Socrates, benefitting from the improved integration speed. One of them is the product "EnergyPortal" that will become the largest single-sign-on platform for energy services within E.ON as one of E.ON's responses to support the energy transition across Germany.



Future Made Possible

With technology becoming invisible to business stakeholders, Socrates has accelerated the introduction of new business models and applications. It has changed the role of Bayernwerk IT to become a trusted business partner across the whole organization and ecosystem of partners.

Socrates has led to the launch of new utility products and energy efficiency services, enabling Bayernwerk to become a preferred digital integration partner for the energy markets.

