

# Mac in the enterprise: by the numbers

DXC Modern Workplace for Apple can help increase productivity, strengthen security, and improve employee retention, all at a lower cost of ownership. It's great news for finance leaders.



## DXC Modern Workplace services can help organisations reap the benefits of investing in Mac:†



Organisations deploying Mac devices saw a return on investment (ROI) of

**186% over five years**



Mac devices reduced support and management costs by almost one-third, leading to savings of

**US\$7.2 million over five years**



Organisations avoided US\$21.2 million in hardware, software, and energy costs, with Mac devices consuming

**56% less energy than PCs.**



## Transform your digital employee experience (DEX) and reduce costs with DXC Modern Workplace for Apple.

### QUANTIFIED BENEFITS

Reduced device support and management costs

Reduced level of risk exposure from a data breach

Increased employee productivity

Reduced hardware, software, and energy costs

Increased device residual value

### UNQUANTIFIED BENEFITS

Extended device lifetime

Improved brand reputation and employee acquisition

Better ROI from existing investments in Apple technology

Reduced emissions from lower energy usage

Longevity and high DEX scores



## Digital employee experience

DXC Modern Workplace for Mac can enhance your digital employee experience with improved support and management costs.†

**60%**

Fewer support tickets filed per device with Mac.†

**3 out of 4**

Employees prefer Mac when given a choice.^

**20%**

Improved staff retention rate for Cisco employees#



## Cost savings

Strategically reduce your costs while achieving better overall returns and device management.



**186%**

Return on investment.†

**56%**

Less energy consumed by a Mac.†

**<33%**

Reduced device support and management costs.†

**3x**

Device residual value after four years of use.†

**<6 months**

Device payback per Mac.†



## Cybersecurity

The average cost of a data breach in Australia is AU\$4.03 million.† With increasing cybersecurity threats, enterprises need robust and secure solutions to protect their data.

**90%**

Reduced level of risk exposure from a breach due to a lost or stolen asset, when using Mac.†

**Zero-touch**

Deployment, security and compliance, and automated management with Mac.

**700,000+**

Apple devices around the globe under DXC's trusted management.

# The DXC Modern Workplace for Apple difference

Reduce the lifetime cost per employee by selecting DXC Modern Workplace services for Mac.



### Hardware

Mac has a longer lifespan, resulting in three times the device residual value after four years of use.†



### Software

Mac requires no additional OS licences per employee and integrates fully with all enterprise cloud platforms.



### Support and service

DXC's service desk handles all IT support needs for the Mac environment, with integrated OS support and AppleCare for Enterprise.



### Employee retention

Higher retention, boosted productivity, and reduced spending on recruitment and onboarding equals a healthy bottom line.



**186%** return on investment†



Learn about DXC Modern Workplace for Apple at [dxc.com/au/mwp-apple](https://dxc.com/au/mwp-apple)

### References:

\* <https://www.idc.com/getdoc.jsp?containerid=prUS52019024>  
 † Commissioned study by Forrester Consulting on behalf of Apple, "The Total Economic Impact™ (TEI) of Apple," available at <https://tef.forrester.com/Apple/TEI/?lang=en-us>  
 ^ <https://resources.jamf.com/documents/books/employee-choice-program-ebook.pdf>  
 # <https://www.jamf.com/blog/mac-in-the-enterprise-employee-choice/>  
 + <https://mysecuritymarketplace.com/reports/cost-of-data-breach-report-2023/>